

Swachh Bharat Mission Gramin (SBM-G) Phase II was launched in April 2020 (effective from 2020-21) to build on the success of Phase I, which achieved Open Defecation Free (ODF) status across rural India by October 2019. The focus of Phase II is on sustaining ODF status and implementing comprehensive Solid and Liquid Waste Management (SLWM) to transform villages into ODF Plus (including Aspiring, Rising, and Model categories), ultimately aiming for 'Sampoorn Swachhata' (complete cleanliness) by 2025-26.