

Swachh Bharat Mission - Gramin (SBM-G) Phase II, launched in February 2020 by the Ministry of Jal Shakti, aims to sustain Open Defecation Free (ODF) status and achieve ODF Plus villages through comprehensive solid and liquid waste management, including PWM. PWM focuses on managing non-biodegradable plastic waste in rural areas, with provisions for establishing Plastic Waste Management Units (PWMUs) at block or district levels (up to ₹16 lakh per unit). These units handle collection, segregation, shredding, baling, and forward linkages for recycling or reuse.